

SONJA WOLMARANS

[UX/UI DESIGNER] [WORDPRESS DEVELOPER] 
[UX_STRATEGIST]

THE HUMAN LAYER

I am a UX/UI Designer and WordPress Developer with a strong foundation in empathy, communication, and human behaviour built over a decade as an educator. I specialize in solving business challenges through user-centered design, turning complex requirements into intuitive, accessible, and responsive digital products. From deep research to full-stack website development, I collaborate closely with stakeholders to build purposeful digital experiences that perfectly balance user needs with business goals.

LEARNING & EVOLUTION

GOOGLE PROFESSIONAL UX/UI DESIGN CERTIFICATE

The UX Design Process	Wireframes & Low Fidelity Prototypes	UX For Social Good	Photoshop 2025 & AI Updates
UX Research & Testing	High Fidelity Designs & Prototypes	Dynamic UI For Web	Teaching Diploma

IN PRACTICE

UX/UI DESIGNER & WORDPRESS DEVELOPER (JUNE 2025 – JULY 2026) – NANO.CO

I act as a multidisciplinary designer and developer in a fast-paced, remote agency, managing up to 10 social media clients and a roster of 8 to 15 permanent web accounts. I own the web pipeline from start to finish, establishing Figma design systems before building responsive websites on WordPress, Wix, Squarespace, and Zoho. Alongside managing ongoing site optimization, updates, and plugins, I drive brand consistency by creating logos, design guides, high-volume social graphics, and print assets, collaborating directly with clients and colleagues to meet business goals.

UX/UI DESIGNER (SEP 2024 – MAY 2025) – KODEON.ZA

I used human-centered design to solve real-world business and user problems. I ran the full design process from the ground up – handling everything from initial research and wireframes to interactive prototypes and polished final interfaces to make sure the end product was both functional and visually clean. Alongside building and designing responsive WordPress sites, I worked closely with clients and developers to balance business goals with what users actually needed, delivering smooth digital products that worked beautifully.

EDUCATOR (2015 – 2022)

I used deep empathy across a decade of teaching to design and adapt inclusive curriculum structures for diverse learning styles and needs. I analyzed engagement and performance to simplify complex topics into clear, accessible learning paths. I also partnered closely with parents, administrators, and support teams to align on goals, resolve friction points, and build collaborative environments that maximized student outcomes.

CRAFT & CAPABILITY

UX/UI Design	WordPress Development	User Research	Responsive Design	Prototyping	Visual Design
Marketing Design	Social Media Design	Collaboration	User Empathy	Intuitive	Good Humour