

SONJA WOLMARANS

UX/UI DESIGNER

📞 062 266 2814

✉️ sonja.wol27@gmail.com

📍 Western. Cape, RSA



SUMMARY

I am a **UX/UI Designer** and **WordPress Developer** with a strong foundation in empathy, communication, and human behavior built over a decade as an educator. I specialize in solving business challenges through user-centered design, turning complex requirements into intuitive, accessible, and responsive digital products. From deep research to full-stack website development, I collaborate closely with stakeholders to build purposeful digital experiences that perfectly balance user needs with business goals.

EXPERIENCE

UX/UI Designer & WordPress Developer

June 2025 - Current

I act as a multidisciplinary designer and developer in a fast-paced, remote agency, managing up to 10 social media clients and a roster of 8 to 15 permanent web accounts. I own the web pipeline from start to finish, establishing Figma design systems before building responsive websites on WordPress, Wix, Squarespace, and Zoho. Alongside managing ongoing site optimization, updates, and plugins, I drive brand consistency by creating logos, design guides, high-volume social graphics, and print assets, collaborating directly with clients and colleagues to meet business goals.

UX/UI Designer

Sep 2024 - May 2025

I used human-centered design to solve real-world business and user problems. I ran the full design process from the ground up—handling everything from initial research and wireframes to interactive prototypes and polished final interfaces to make sure the end product was both functional and visually clean. Alongside building and designing responsive WordPress sites, I worked closely with clients and developers to balance business goals with what users actually needed, delivering smooth digital products that worked beautifully.

Educator

2015 - 2024

I used deep empathy across a decade of teaching to design and adapt inclusive curriculum structures for diverse learning styles and needs. I analyzed engagement and performance to simplify complex topics into clear, accessible learning paths. I also partnered closely with parents, administrators, and support teams to align on goals, resolve friction points, and build collaborative environments that maximized student outcomes.

SKILLS

- UX/UI & User-Centered Design
- WordPress Development & Maintenance
- User & Market Research
- Responsive Web Design (Wix, Squarespace, Zoho)
- High-Fidelity Prototyping & Visual Design
- Marketing Asset Creation (Company Profiles & Datasheets)
- High-Volume Social Media Design (Canva/Figma)
- Copywriting for Social Media
- User Empathy & Information Synthesis
- Client & Cross-Functional Collaboration

LEARNING

Google UX Design Professional Certificate:

- [Foundations of User Experience \(UX\) Design](#)
- [Start the UX Design Process: Empathise, Define, and Ideate](#)
- [Conduct UX Research and Test Early Concepts](#)
- [Build Wireframes and Low Fidelity Prototypes](#)
- [Create High Fidelity Designs and Prototypes in Figma](#)
- [Design a User Experience for Social Good](#)
- [Build Dynamic User Interfaces \(UI\) for Websites](#)

- [Adobe Photoshop Masterclass with Photoshop 2025 + AI Updates](#)